

Presentation to Sidney Town Council:

Thank you for taking time to hear our request for a liquor licence.

My name is Anna Thomas and I am one of the owners of the Cut Cartel Barbers Lounge. I have been living and working as a stylist in Sidney for the past 10years. During this time there has been a noticeable shift in the diversity of our population. We have a growing number of young families in Sidney now.

Many of the men in their 20's, 30's and 40's began driving to Victoria over the past few years for a high end barbering service as there are no shops like this on the peninsula. In October of 2018 My partner Darren and I decided to build a unique barbershop in order to fill this need in the market. The Cut Cartel opened its doors in February of 2019 and has seen continuous growth in the past year. We have successfully brought back a large number of these men to our shop.

The CCBI is an old school traditional barber shop offering all the timeless barbering services; hot shaves, beard trims, fades etc. We provide retail Men's grooming products which are sourced locally and provincially; but more than this we want to be a gathering place for the community. In our lounge style space. Our clients come in for an experience not just a haircut or shave. We want people to enjoy the services we provide and never feel rushed out the door. The Cut Cartel is a rest stop from daily life to take some time out.

Virtual Tour of the Space

We have a fully functioning coffee bar, pool table, darts, and board games with comfortable seating; TV's with streaming sports stations and Wi-Fi for people to enjoy the space. We would also like to offer the space for private functions, i.e. Groomsmen's parties, office get togethers and networking events for the local business community.

Provincial Legislation:

As you know the Provincial Liquor laws were revised in 2017 to allow salons, spas, and barbershops to provide beverage service to customers. Due to the huge cost and lengthy application process only a handful of shops have implemented this service on Vancouver Island. Larger cities in the country have seen many barbershops successfully introduce beer and spirits sales. The Cut Cartel Barbers Lounge would like Sidney to be at the forefront of this growing trend. Liquor service in Barbershops has been available in many other countries around the world for years.

Community Local Service and Products:

We have had a great response from our clientele regarding our liquor license application. I dropped off a package of signatures before the covid outbreak and have another 300 signatures here I was unable to deliver. I would say about 90% of our adult customers would like to be able to enjoy a beer or whisky with their service. Our intention is not to be a bar or nightclub, simply a barber shop that offers a beer with a haircut. I do not foresee any change in the amount of noise or disruption to the surrounding areas as we would like to set a limit of 1-2 beverages per client. We will ensure that all our staff have "Serving it Right" which will provide them the needed skill to control the consumption of liquor and patron behaviour. Our policy will be that 2 staff members be on duty at all times both for their individual safety but the safety of patrons. Due to the limited size of the establishment it will be easy to limit the noise and volume of patrons. We intend to post signage by the exit of the shop and in the parking lot advising patrons to not disturb our neighbours. Currently, our hours of operation are from 10am- 6pm Tuesday to Saturday. If approved for beverage service, we would like to extend our hours to no later than 8pm to provide more time for customers to enjoy the space after work.

Cut Cartel Barbers Lounge believes in supporting our community. We provide locally sourced retail products as frequently as possible. It is our intention to serve only locally brewed and distilled spirits from the Victoria Distillery here in Sidney and Category 12 Brewing on the Peninsula. Local services supporting local producers.

In closing I would like to add that In the past year we have held many private functions with up to 50 guests using a special event liquor permit with no incidents, complaints or disruption to the neighbourhood.

Again we would like to thank you for your time and consideration of our proposal to provide liquor service at the Cut Cartel Barbers Inc. we believe that this service will not only benefit our business but the local producers of retail products but the community as a whole.