



TOWN OF SIDNEY

PRESS RELEASE

FOR IMMEDIATE RELEASE

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COUNTDOWN TO DAY ONE OF THE 2010 OLYMPIC TORCH RELAY

The community is counting down the days until the arrival of the 2010 Olympic Torch Relay on October 30th, day one of its 45,000 kilometre journey across Canada. To make the day a truly once-in-a-lifetime experience, the volunteer committee is organizing special morning and early afternoon activities and events.

The day kicks off at the Mary Winspear Centre at 11:30 am. Visitors can munch on a *Sidney Slice* baked especially for the day by Sidney Bakery and enjoy a musical program and video presentation of Sidney Olympic stories produced by students from Parkland School and volunteers from Honeycomb Webworks.

The first 500 children coming to the Centre who are accompanied by an adult will receive a commemorative tee shirt. Souvenir Olympic Torch Relay flags will be available for everyone.

Celebrations then move outside to welcome the arrival of the Olympic Torch.

Organizing committee chair, Town of Sidney CAO Murray Clarke commented that, *A free commemorative tee shirt and the souvenir flag adds to the experience for the kids and helps preserve the memory of the Olympic Torch Relay. Our supply of tee shirts is limited though so we encourage folks to bring their children to the Centre soon after the activities begin at 11:30 a.m.*

Sidney's plans include special welcome and send off activities with school children and many volunteer organizations, at the entrance to the Town at Beacon Avenue and the Pat Bay Highway, at the Town Hall and at Tulista Park. Details will be announced closer to October 30, 2009.

Between now and October 30th, everyone living in Sidney is encouraged to add their own personal Olympic stories to www.sidneytorchrelay.ca.

Sidney Mayor Larry Cross voiced his appreciation for the efforts of the volunteer committee and added his wish for the day. *We want to show Canada and the world that the Olympic spirit is alive and well here and that Sidney residents will give a rousing welcome and send off to the Torchbearers when they are in Sidney*, he said.

For more information, check out the following websites: www.vancouver2010.com, www.sidney.ca or www.olympictorchsidney.bc.ca or call or email:

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