



# TOWN OF SIDNEY

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

**DATE: September 11, 2009**

## 2010 Olympic Torch Relay

The 2010 Olympic Torch Relay, presented by Coca-Cola and RBC, is a 45,000 kilometer journey across Canada intended to build excitement for the Vancouver 2010 Olympic Winter Games. The relay will visit over 1000 communities and places of interest during its run across Canada that will span over 100 days.

Next month, on October 30<sup>th</sup>, the Olympic flame arrives in Victoria to begin its journey across Canada. A group of volunteers from the community, supported by Sidney Town Council, have formed a committee to celebrate the Torch Relay which will be travelling through Town on the first day.

The Town of Sidney Olympic Torch Relay Celebration will start at the Mary Winspear Centre during the morning of October 30<sup>th</sup>. The plan is to project live video of the relay's progress as it works its way toward Sidney. The organizing committee is also planning to present a video production to celebrate individuals from our community who have a special attachment to the Games and the Olympic spirit. The goal is to include the video as part of the program at the Mary Winspear Centre. Complimentary tea, coffee and refreshments will be served along with our own award winning "Sidney Slice"....everyone is welcome.

The Torch is expected to arrive in the Town of Sidney just after 1:00 p.m. and then continue on its way through Town. Special activities are planned for three main locations: The Mary Winspear Centre and the arrival, a pause at Town Hall, and the departure from Town.

The organizing committee continues its weekly meetings to refine its plans to celebrate this historic event. Stay tuned for more news bulletins with details on the plans.

Sidney residents of all ages are encouraged to share their Olympic memories or their thoughts on what the Olympic movement means to them. Call and leave a message on the Peninsula Celebrations Society answer line at 250-656-4365 or send an email to [mclarke@sidney.ca](mailto:mclarke@sidney.ca). Let us know if you'd like your story to be included in our commemorative video presentation.

For more information go to [www.vancouver2010.com](http://www.vancouver2010.com) or check the Town of Sidney website at [www.sidney.ca](http://www.sidney.ca).

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