



# TOWN OF SIDNEY

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

**DATE: March 17, 2011**

#### **TOWN OF SIDNEY WEBSITE NOW ALLOWS RESIDENTS TO “SUBSCRIBE”**

The Town of Sidney is pleased to offer a new website feature which will allow residents to subscribe to web pages that are frequently updated. As Mayor Larry Cross describes it, “This is an excellent communication tool which helps people stay informed of Council’s decisions and other important events and notices that affect Sidney residents.” Initially, the subscribe feature will be added to the Council agendas and minutes web page, the press releases web page, and the notices web page. “All people have to do is click on a link on a specific web page. They will then be asked to enter their e-mail address, and from then on they will automatically be notified when that specific web page is updated”, explains Mayor Cross.

Recently, Town staff have undertaken a thorough review of the website to ensure the information provided is as accurate and up to date as possible. “We are always looking for ways to improve our website and showcase Sidney and all of it’s amazing qualities”, Mayor Cross adds, “and we want to hear from people who have suggestions on other improvements that can be made to the website.” The Town’s website is locally, regionally and internationally popular and it is encouraging that Sidney continues to be a place where people want to visit and reside. “Council and staff are always pleased when we receive comments from people who have visited our website and are impressed with what they have learned from it”.

**For further information contact:**

**Mayor Larry Cross**  
**Town of Sidney**  
**250-656-1139**    [www.sidney.ca](http://www.sidney.ca)