



**Town of Sidney - Economic Advisory Committee**  
**AGENDA**  
**Friday, February 14, 2020 – 10:30 am to 12:00 noon**  
**Arbutus Room, Sidney Town Hall**

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**Present:** Barbara Cina, David Calveley, Alyssa Gerwing, Stasia Hartley (via conference call), Rod Hunchak, Sara Matchett, Deanna Mathewson, Jennifer Michell, Councillor Chad Rintoul, Doug Walker  
**Regrets:** Denny Warner, Annilee Armstrong, Frank Austin  
**Staff:** Randy Humble, CAO, Andrew Hicik, Director of Finance, Paula Kully, Recording Clerk

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Meeting called to order by Vice Chair, David Calveley at 10:32 AM

Councillor C. Rintoul advised the Committee that Natalie King has resigned as Chair as she is no longer working at the Pier Hotel. Council will receive another nomination from the BIA to replace her.

1. Review and approval of the Agenda

*Moved by D. Walker seconded by A. Gerwing that the Agenda be approved as distributed.*

**CARRIED**

2. Review and approval of the January 10, 2020 Minutes

*Moved by A. Gerwing seconded by J. Michell, that the Minutes of January 10, 2020 be approved as distributed*

**CARRIED**

3. Presentation by Rod Hunchak, Victoria Airport (attached)

4. Review and discussion on "TOWS Matrix" resulting from last meeting's SWOT analysis exercise. Doug Walker led the Committee through the process of compiling actionable items from the TOWS Matrix. Due to time constraints, the last section was held over until the next meeting. Council will receive the results, along with the associated meeting minutes.

***Jennifer Michell will provide a presentation on West Sidney at the April 3 meeting.***

***Chad Rintoul - noted that SIPP has expressed an interest in doing presentation at a future meeting.***

5. Roundtable – update of sector events and initiatives

**Doug Walker (on behalf of Denny Warner) – Chamber of Commerce:** The Home Office Workshop is scheduled for February 25. The first instalment of the Youth Employment Tour of Industry (YETI) had 20 high school students participate in a tour of Epicure. The Chamber AGM is scheduled for March 26.

**Alyssa Gerwing – SEAG:** This Sunday (Family Day weekend) there is a kid's festival at the BC Aviation Museum. ArtSea is conducting "200 boxes" at Tulista Gallery. Lego Festival is on this weekend with a

pirate ship as this year's professional build. The festival also includes a scavenger hunt sponsored by Five and Dime and the Victoria Airport.

**Barbara Cina – Downtown Retail Business:** This weekend (Family Day) will be busy from a restaurant perspective.

**Sara Matchett (alternate) – BIA:** n/a

**Chad Rintoul – Town of Sidney:** February 18 there is a Special Council Meeting to finalize the budget.

**Rod Hunchak – Victoria Airport:** n/a

**Jennifer Michell – West Sidney:** Titan Boats has recently signed several international contracts.

**Deanna Mathewson - hospitality/tourism:** The kick off to family day is today. The Aquarium expects about 600 people through on Monday and they are part of scavenger hunt.

**David Calveley – resident at large:** Attended the Chamber's Tour of Industry and found it interesting. One of the messages he heard is that some companies are thinking of recession planning. Also attended the breakfast club meeting where CryoLogistics Refrigeration presented; they noted that investors pressure them to move off the Island as they view shipping as a challenge.

**Stasia Hartley – Service Sector:** Encouraged others to attend the Tour of Industry, as it is very worthwhile. The Annual Breakfast to Remember is scheduled for February 27 at the Empress. The keynote speaker is Gregory Marshall, Naval architect.

Meeting adjourned at 12:03 PM

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Chair

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Date