



TOWN OF SIDNEY

SIGN BYLAW 1806

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Bylaw Number 1806
July 12, 2004

Amended up to and including
Amendment Bylaw Number 2003

Consolidated for Convenience only
26 April 2011

Amendment 1 Bylaw No. 1893
Amendment 2 Bylaw No. 1899
Amendment 3 Bylaw No. 1976
Amendment 4 Bylaw No. 1996
Amendment 5 Bylaw No. 1998
Amendment 6 Bylaw No. 2003

Permit Fee for Sandwich Board Sign increased to \$100.00
Sandwich Board Impound fee \$50.00
Various Housekeeping Amendments
Additional Regulations for Election Signs
Remove Development Permit Requirement
Changes to Window Sign Regulations

TOWN OF SIDNEY

BYLAW NO.1806

A BYLAW TO REGULATE THE CONSTRUCTION AND MAINTENANCE OF SIGNS

WHEREAS Council may, pursuant to Section 908 of the *Local Government Act* and Section 135 of the *Motor Vehicle Act*, regulate the number, size, type, form appearance and location of any signs.

THEREFORE be it resolved that Council of the Town of Sidney, in open meeting assembled, enacts as follows:

1.0 DEFINITIONS:

In this Bylaw, unless otherwise stated, the following definitions shall apply:

Non-Accessory Sign means a sign that does not relate exclusively to a business, trade, or occupation carried on, in or from the premises on or from which it is displayed.

Billboard Sign means a sign of a permanent or semi-permanent kind, used or intended to be used for the purpose of advertising and that is pasted, glued, fastened, or otherwise affixed by means permitting its removal or replacement.

Canopy means any permanently fixed structure, supported solely from the building and which projects from the face of the building and is used or intended to be used for the purpose of affording protection or shelter from the weather.

Canopy Sign means a sign, which is painted on, or affixed to the exterior surface of a canopy, but does not include a marquee or roof sign.

Display Surface means and includes every surface of a sign that is used or intended to be used for the display of any message.

Fascia Sign means a sign where the plane of its display surface is parallel throughout its length to that of the building face to which it is attached, but does not include a wall sign or wall mural.

Fence Sign means any sign painted, pasted, or otherwise affixed to or inscribed upon any fence.

Flashing Sign means and includes every artificially-illuminated sign in which any part is illuminated either intermittently or in any other manner that creates noticeable changes in light intensity.

Free-Standing Sign means a sign that is supported independently of a building or other separate structure.

Front Lit – Illuminated Sign means a sign illuminated from a separate lighting system that may be attached to the building itself or from the ground underneath.

Ground means and includes the thickness of any and all sidewalks, paths, plazas, patios, roads, roadways, and similar improved surfaces used or intended to be used for the passage of pedestrians or vehicles directly under the sign.

Home Occupation Sign means a sign advertising a business being carried out by one or more persons residing in a dwelling unit in an office, studio, or workroom that is a portion of the house.

Internally Illuminated Sign: means a sign having a display surface that is illuminated from behind or within the casing of the sign by an incandescent bulb or other electrically energized device or equipment, excluding exposed neon tubes.

Logo Flag Sign means a flag bearing a distinctive commercial design or style used to represent a company or trademark.

Low Mount Free-Standing Sign means a sign that is supported independently of a building or other structure and that is not greater than 1.8 metres in height.

Marquee Sign means a sign that is affixed beneath a canopy, and is at right angles to the building face.

Message means the thought, idea or concept that is communicated or intended to be communicated by a sign.

Message Area means, in the case of a sign having only one face, the area contained by the shortest continuous perimeter that may be drawn to circumscribe the whole of the message displayed on that face of the sign and in the case of a sign having more than one face shall mean the aggregate of the several areas contained by each perimeter.

Moving Sign means a sign, which moves or is intended to move.

Portable Sign means a sign that is not permanently affixed to a building or base and thus can be readily carried or transported manually.

Projecting Sign means a sign which projects more than 0.3 metres (.98 ft.) from the building to which it is attached and at right angles to the building face, but does not include a marquee sign.

Real Estate Sign means a sign on a lot that advertises that the lot or lot and buildings are for sale, rent or open for viewing and does not exceed a display surface of 0.4 square metres.

Roof Sign means any sign erected on or above a roof or parapet of a building.

Sandwich Board Sign means a free standing portable sign consisting of two boards that are hinged on their upper edges.

Sign means a visual representation of a symbol, letter, numeral, figure, word, picture, illustration, announcement, direction, logo, or other attention drawing device, which advertises, identifies or communicates information or attracts the attention of the public for any purpose.

Sign District means a sign district established under this Bylaw.

Temporary Sign means any sign that is displayed or intended to be displayed for a limited period of time.

Wall Mural means any painting, drawing, sketching or other markings inscribed directly upon any wall or other integral part of a building or structure.

Wall Sign means a sign painted, pasted, or otherwise affixed to or inscribed directly upon any wall or other integral part of a building or structure, but does not include a wall mural.

Window Area means the area of glass, including mullions of 12.7 centimetres (5 inches) or less, of a single window unit, set between structural materials.

Window Sign means a sign that includes any writing (letters, characters, words or numerals), logos or graphics, and is located within 20 centimetres of a window and is plainly visible from the exterior of the building.

2.0 SIGNS NOT REQUIRING A PERMIT:

The following signs are exempt from this Bylaw and accordingly do not require a permit:

- (a) One real estate sign, pertaining to the sale, lease, rental or viewing of the property on which the sign is displayed;
- (b) Any sign displayed pursuant to the Highways Act, the Motor Vehicle Act, the Local Government Act, or to any other statute of the Legislative Assembly or pursuant to any regulation, order, or bylaw made there under;

- (c) Signs on private land directed toward the prevention of trespassing;
- (d) Any sign displayed for the purposes of a Federal, Provincial or Municipal election, provided that:
 - i. For a Municipal election, the candidate has filed his or her nomination papers with the Returning Officer;
 - ii. The sign does not exceed an area of 1.5 square metres;
 - iii. The sign is located on private property with the permission of the owner or on the municipal boulevard fronting private property, but only with the permission of the owner in front of whose private property the sign is placed;
 - iv. Notwithstanding (iv) above, no sign may be placed in a location which may create a safety hazard to pedestrians or vehicles;
 - v. The sign shall not be posted on public property nor on a boulevard fronting public property;
 - vi. All signs shall be removed within three days after the date of the election.
- (e) Any fence sign located on any public outdoor sports ground;
- (f) Any sign displayed from a dwelling, bearing the street number and name of the person residing in the dwelling, provided that the area of the display surface does not exceed 0.2 square metres (2.2 square feet);
- (g) Any sign denoting access and parking for the disabled; and
- (h) Any window sign.

3.0 SIGNS NOT PERMITTED:

No person shall erect, construct, place, maintain or suffer any of the following signs on any lands or premises of which he/she is the owner or occupier:

- (a) Flashing Signs;
- (b) Moving Signs;
- (c) Billboard Signs;
- (d) Roof Signs;
- (e) Portable Signs;
- (f) Wall Murals; and
- (g) Wall Signs.

4.0 PROHIBITIONS:

- (a) No person shall cause, suffer or permit a non-accessory sign to be displayed;
- (b) No person shall erect a sign to be displayed except as expressly permitted by this Bylaw;
- (c) No sign shall be affixed to any fire escape or be erected so as to impede, obstruct, or impair the free and uninterrupted use and enjoyment of any fire escape, fire exit window, fire exit door or other device or passage used or intended to be used in the event of a fire; and
- (d) No sign shall be erected or constructed so as to impede the free and uninterrupted use and enjoyment of any window, vent or other aperture for admitting light or air.

5.0 CONSTRUCTION AND MAINTENANCE:

- (a) All signs that are erected with supports and fastenings shall be maintained in a satisfactory condition so as to be rendered safe and secure;
- (b) All signs shall be designed, erected, constructed and maintained to withstand the pressure of a wind having a velocity of 160 kilometers per hour;
- (c) Cables and turnbuckles used or required for the support of a sign shall be of a corrosion-resistant material; and
- (d) Every sign shall be plainly marked with the name of the maker thereof.

6.0 REQUIRED PERMITS:

- (a) With the exception of that which is stipulated in Section 2 of this Bylaw, no person shall cause, suffer or permit any sign to be placed, constructed, erected, altered or relocated unless and until they have applied for and obtained a permit;
- (b) The Building Official shall issue the permit upon application for a permit being made, compliance with the provisions of this Bylaw and payment of the fee;
- (c) Notwithstanding Section 6(b), the Building Official may refuse to issue a permit until such time as the applicant has satisfied the Building Inspector that the sign and its supports and fastenings are so designed as to be safe and secure;
- (d) The fees payable for a permit under this Bylaw shall be as follows:
 - i. Canopy, Low-Mount Free-Standing, Free-Standing, Fascia, Logo Flag, Marquee and Projecting Signs. \$50.00 per sign
 - ii. Temporary Signs (excluding real estate signs) \$20.00 per sign
 - iii. Sandwich Board Signs \$100.00 per sign

7.0 SIGN DISTRICTS:

For the purposes of this Bylaw, the Town of Sidney is divided into nine (9) Sign Districts, the boundaries of which are shown on Appendix ‘A’, which is attached to and forms part of this Bylaw. Each Sign District stipulates the signs permitted within that district and all respective restrictions.

7.1	Sign District A	(Single Family Residential – R1; R1.1; R1.2; R2; R2.1)
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In Sign District A, One Home Occupation Sign per business shall be permitted subject to the provisions of this Section:

- 1. No sign shall be illuminated;
- 2. No sign shall exceed a display area of 0.2 square metres (2.2 square feet);
- 3. No part of the sign shall exceed a height of 2.4 metres (7.9 feet) from the ground directly underneath;
- 4. No free-standing signs or fence signs shall be permitted; and
- 5. No sign shall be located on a building wall facing an interior side or rear property line.

7.2	Sign District B	(Multi-Family Residential – RM3; RM4; RM4.1; RM5; RM5.1; RM5.2; RM6 and some CD Zones)
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In Sign District B, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Low Mount Free-Standing Sign or Fascia Sign is permitted per lot; and
- (b) One Temporary Sign is permitted per street frontage.

2. PROVISIONS:

(a) Low Mount Free-Standing Sign:

- i. No sign shall be internally illuminated;
- ii. Nothing other than the name and address of the building complex shall be displayed on a sign;
- iii. The display area of a sign shall not exceed 1.0 square metres (10.8 square feet) if one-sided or 2.0 square metres (21.5 square feet) if two-sided;
- iv. No sign shall exceed a height of 1.8 metres (5.9 feet); and

- v. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(b) Fascia Sign:

- i. No sign shall be internally illuminated;
- ii. Nothing other than the name and address of the building complex shall be displayed on a sign;
- iii. The display area of a sign shall not exceed 1.0 square metres (10.8 square feet); and
- iv. No sign shall be located on a building wall facing an interior side or rear property line.

(c) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six-month period, at the end of which the sign must be removed.

7.3	Sign District C (“Vehicular” Commercial – C; C1; C2; CD11; CD23)
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In Sign District C, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Free-Standing Sign or Low-Mount Free-Standing Sign is permitted per lot;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Window Sign per window;
- (d) One Marquee Sign per business or Projecting Sign;
- (e) One Logo Flag Sign per business; and
- (f) One Temporary Sign per street frontage.

2. PROVISIONS:

(a) Free-Standing Sign:

- i. No sign shall be permitted on a property less than 929 square metres (10,000 square feet) in area;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area, of each face, shall not exceed 0.09 square metres (0.97 square feet) for every 0.3 lineal metres (0.98 feet) of the front lot line, to a maximum of 9.3 square metres (100 square feet);
- v. No sign shall be wider than 10% of the front lot line;
- vi. No sign shall exceed a height of 4.9 metres (16.1 feet);
- vii. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines;
- viii. No sign shall have the lowest part of its display area between an elevation of 1.0 metres (3.2 feet) and 2.0 metres (6.6 feet) above the surface of the ground underneath; and
- ix. No portion of a sign shall extend beyond the boundaries of its supporting framework.

(b) Low-Mount Free-Standing Sign:

- i. No sign shall project over a street;
- ii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iii. The display area of a sign shall not exceed 1.8 square metres (19.4 square feet) if one-sided or 3.6 square metres (38.8 square feet) if two-sided;
- iv. No sign shall exceed a height of 1.8 metres (5.9 feet); and
- v. No sign shall be located within 1.0 metres (3.2 feet) of adjoining property lines.

(c) Fascia Sign:

- i. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- ii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iii. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- iv. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.3 metres (0.98 feet) from the building face.

(d) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, including an attached Marquee Sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(e) Marquee Sign:

- i. No part of the sign shall extend beyond the outer edges of the canopy to which its attached;
- ii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a thickness of 10.16 centimeters (4 inches);
- iii. The display area of a sign shall not exceed 0.6 square metres (6.5 square feet) if one-sided or 1.2 square metres (13 square feet) if two-sided; and
- iv. No part of the sign shall be less than 2.4 metres (7.9 feet) from the ground directly underneath.

(f) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of a sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.31 metres (1 foot);
- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);
- v. No sign shall be located less than 1.0 metres (3.2 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(g) Window Sign:

- i. A Window Sign may be painted on, etched or installed on the inside of a window, and shall be limited to windows located on the first and second stories of a building;
- ii. Only Window Signs which identify the name of a business, including the professional designation, are permitted above the first storey of a building;
- iii. Window Signs are limited to a maximum of 1.5 square metres (16 square feet), or 20 percent of the total Window Area in which it is placed, whichever is less;
- iv. In the case of window doors, the Window Sign shall not exceed 50 percent of the glass area;
- v. Miscellaneous business signs such as credit card stickers, open/closed signs and hours of operation are not included in this calculation, provided they do not exceed 0.20 square metres (2.25 square feet);
- vi. Window displays, including merchandise displays, graphics and text that are located more than 20 centimetres (1 foot) from the face of a window are not considered signs; and
- vii. An internally illuminated Window Sign may comprise of a maximum of 8 percent of the Window Area, or 1.8 square metres (20 square feet), whichever is less.

(h) Logo Flag Sign:

- i. No sign shall project into or over a street;
- ii. No sign shall exceed 0.7 square metres (7.5 square feet) in area and no outside dimension shall be greater than 1.2 metres (3.9 feet); and
- iii. No sign shall exceed a height of 4.9 metres (16 feet).

(i) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a three month period, at the end of which the sign must be removed or renewed for an additional three month period.

7.4	Sign District D (“Pedestrian” Commercial – C; C1; C2; CD18; CD21)
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In Sign District D, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (b) One Marquee Sign or Projecting Sign per business;
- (c) One Sandwich Board Sign per business;
- (d) One Temporary Sign per street frontage; and
- (e) One Window Sign per window.

2. PROVISIONS:

(a) Fascia Sign:

- i. No sign shall be internally illuminated;
- ii. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- iii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iv. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- v. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.15 metres (0.5 feet) from the building face.

(b) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, including an attached Marquee Sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy
- iv. Any lighting mechanism shall not directly or primarily illuminate the canopy or its signage from within or underneath it.

(c) Marquee Sign:

- i. No sign shall be internally illuminated;
- ii. No part of the sign shall extend beyond the outer edges of the canopy to which it's attached;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a thickness of 10.16 centimeters (4 inches);
- iv. The display area of a sign shall not exceed 0.6 square metres (6.5 square feet) if one-sided or 1.2 square metres (13 square feet) if two-sided; and
- v. No part of the sign shall be less than 2.4 metres (7.9 feet) from the ground directly underneath.

(d) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);
- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);
- v. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(e) Sandwich Board Sign:

- i. No sign shall be located on public property;
- ii. The display area of a sign, shall not exceed 0.56 square metres in area (6 square feet) per advertising face and have dimensions not exceeding 0.6 metres (1.97 feet) in width by 1.0 metres (3.2 feet) in height;
- iii. The sign shall be hinged along the signs upper edges, with not more than two advertising faces; and
- iv. Sandwich Board Signs that have been placed on a Municipal Right-of-Way, or are located on private property where such signs are prohibited; or are without the required permit, may be removed by the Town. Impounded Signs will be held for a period of 30 days, at which time they will become the property of the Town unless returned to their owner upon payment of a Fifty (\$50.00) Dollar impound fee.

(f) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six month period, at the end of which the sign must be removed.

(g) Window Sign

- i. A Window Sign may be painted on, etched or installed on the inside of a window, and shall be limited to windows located on the first and second stories of a building;
- ii. Only Window Signs which identify the name of a business, including the professional designation, are permitted above the first storey of a building;
- iii. Window Signs are limited to a maximum of 1.5 square metres (16 square feet), or 20 percent of the total Window Area in which it is placed, whichever is less;
- iv. In the case of window doors, the Window Sign shall not exceed 50 percent of the glass area;
- v. Miscellaneous business signs such as credit card stickers, open/closed signs and hours of operation are not included in this calculation, provided they do not exceed 0.20 square metres (2.25 square feet);
- vi. Window displays, including merchandise displays, graphics and text that are located more than 20 centimetres (1 foot) from the face of a window are not considered signs; and
- vii. An internally illuminated Window Sign may comprise of a maximum of 8 percent of the Window Area, or 1.8 square metres (20 square feet), whichever is less.

7.5 Sign District E (Neighbourhood Commercial – C5; C5.1; C5.2; CD8; CD12)

In Sign District E, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Low Mount Free-Standing Sign per property;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Projecting Sign per business;
- (d) One Window Sign per window; and
- (e) One Temporary Sign per street frontage.

2. PROVISIONS:

(a) Low-Mount Free-Standing Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area of a sign shall not exceed 1.85 square metres (20 square feet) if one-sided or 3.7 square metres (40 square feet) if two-sided;
- v. No sign shall exceed a height of 1.8 metres (5.9 feet); and
- vi. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(b) Fascia Sign:

- i. No sign shall be internally illuminated;
- ii. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- iii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iv. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- v. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.15 metres (0.5 feet) from the building face.

(c) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(d) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);

- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);
- v. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(e) Window Sign

- i. A Window Sign may be painted on, etched or installed on the inside of a window, and shall be limited to windows located on the first and second stories of a building;
- ii. Only Window Signs which identify the name of a business, including the professional designation, are permitted above the first storey of a building;
- iii. Window Signs are limited to a maximum of 1.5 square metres (16 square feet), or 20 percent of the total Window Area in which it is placed, whichever is less;
- iv. In the case of window doors, the Window Sign shall not exceed 50 percent of the glass area;
- v. Miscellaneous business signs such as credit card stickers, open/closed signs and hours of operation are not included in this calculation, provided they do not exceed 0.20 square metres (2.25 square feet);
- vi. Window displays, including merchandise displays, graphics and text that are located more than 20 centimetres (1 foot) from the face of a window are not considered signs; and
- vii. An internally illuminated Window Sign may comprise of a maximum of 8 percent of the Window Area, or 1.8 square metres (20 square feet), whichever is less.

(f) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six month period, at the end of which the sign must be removed.

7.6	Sign District F	(Industrial – M1)
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In Sign District F, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Free-Standing Sign and Low-Mount Free-Standing Sign is permitted per lot;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Window Sign per window;
- (d) One Projecting Sign per business;
- (e) One Logo Flag Sign per business;
- (f) One Temporary Sign per street frontage; and
- (g) One Sandwich Board Sign per business.

2. PROVISIONS:

(a) Free-Standing Sign:

- i. No sign shall be permitted on a property less than 929 square metres (10,000 square feet) in area;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area, of each face, shall not exceed 0.09 square metres (0.97 square feet) for every 0.3 lineal metres (0.98 feet) of the front lot line, to a maximum of 9.3 square metres (100 square feet);
- v. No sign shall be wider than 10% of the front lot line;
- vi. No sign shall exceed a height of 6.1 metres (20 feet);
- vii. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines, with the exception of properties abutting the highway which shall be setback a minimum of 7.5 metres from a property line abutting the highway; and
- viii. No sign shall have the lowest part of its display area between an elevation of 1.0 metres (3.2 feet) and 2.0 metres (6.4 feet) above the surface of the ground underneath.

(b) Low-Mount Free-Standing Sign:

- i. No sign shall project over a street;
- ii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iii. The display area of a sign shall not exceed 2.32 square metres (25 square feet) if one-sided or 4.65 square metres (50 square feet) if two-sided;
- iv. No sign shall exceed a height of 1.8 metres (5.9 feet); and
- v. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(c) Fascia Sign:

- i. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- ii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iii. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- iv. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.3 metres (0.98 feet) from the building face.

(d) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(e) Window Sign

- i. A Window Sign may be painted on, etched or installed on the inside of a window, and shall be limited to windows located on the first and second stories of a building;
- ii. Only Window Signs which identify the name of a business, including the professional designation, are permitted above the first storey of a building;
- iii. Window Signs are limited to a maximum of 1.5 square metres (16 square feet), or 20 percent of the total Window Area in which it is placed, whichever is less;
- iv. In the case of window doors, the Window Sign shall not exceed 50 percent of the glass area;
- v. Miscellaneous business signs such as credit card stickers, open/closed signs and hours of operation are not included in this calculation, provided they do not exceed 0.20 square metres (2.25 square feet);
- vi. Window displays, including merchandise displays, graphics and text that are located more than 20 centimetres (1 foot) from the face of a window are not considered signs; and
- vii. An internally illuminated Window Sign may comprise of a maximum of 8 percent of the Window Area, or 1.8 square metres (20 square feet), whichever is less.

(f) Projecting Sign:

- i. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- ii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- v. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(g) Logo Flag Sign:

- i. No sign shall project into or over a street;
- ii. No sign shall exceed 0.7 square metres (7.5 square feet) in area and no outside dimension shall be greater than 1.2 metres (3.9 feet); and
- iii. No sign shall exceed a height of 4.9 metres (16 feet).

(h) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six month period, at the end of which the sign must be removed.

(i) **Sandwich Board Sign:**

- i. No sign shall be located on public property;
- ii. The display area of a sign shall not exceed 0.56 square metres in area (6 square feet) per advertising face and have dimensions not exceeding 0.6 metres (1.97 feet) in width by 1.0 metres (3.2 feet) in height;
- iii. The sign shall be hinged along the sign's upper edges, with not more than two advertising faces; and
- iv. Sandwich Board Signs that have been placed on a Municipal Right-of-Way, or are located on private property where such signs are prohibited; or are without the required permit, may be removed by the Town. Impounded Signs will be held for a period of 30 days, at which time they will become the property of the Town unless returned to their owner upon payment of a Fifty (\$50.00) Dollar impound fee.

7.7 Sign District G (Marine – W1; W2)

In Sign District G, the following signs shall be permitted subject to the provisions of this Section:

1. **PERMITTED SIGNS:**

- (a) One Low-Mount Free-Standing Sign is permitted per lot;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Projecting Sign per business; and
- (d) One Temporary Sign per street frontage.
- (e) One Sandwich Board Sign per business; and
- (f) One Window Sign per window.

2. **PROVISIONS:**

(a) **Low-Mount Free-Standing Sign:**

- i. No sign shall be internally illuminated;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area of a sign shall not exceed 1.8 square metres (19.4 square feet) if one-sided or 3.6 square metres (38.8 square feet) if two-sided;
- v. No sign shall exceed a height of 1.8 metres (6 feet); and
- vi. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(b) **Fascia Sign:**

- i. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- ii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iii. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and

- iv. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.3 metres (0.98 feet) from the building face.

(c) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(d) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);
- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);
- v. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(e) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six month period, at the end of which the sign must be removed.

(f) Sandwich Board Sign:

- i. No sign shall be located on public property;
- ii. The display area of a sign shall not exceed 0.56 square metres in area (6 square feet) per advertising face and have dimensions not exceeding 0.6 metres (1.97 feet) in width by 1.0 metres (3.2 feet) in height;
- iii. The sign shall be hinged along the sign's upper edges, with not more than two advertising faces; and
- iv. Sandwich Board Signs that have been placed on a Municipal Right-of-Way, or are located on private property where such signs are prohibited; or are without the required permit, may be removed by the Town. Impounded Signs will be held for a period of 30 days, at which time they will become the property of the Town unless returned to their owner upon payment of a Fifty (\$50.00) Dollar impound fee.

(g) Window Sign

- i. A Window Sign may be painted on, etched or installed on the inside of a window, and shall be limited to windows located on the first and second stories of a building;
- ii. Only Window Signs which identify the name of a business, including the professional designation, are permitted above the first storey of a building;
- iii. Window Signs are limited to a maximum of 1.5 square metres (16 square feet), or 20 percent of the total Window Area in which it is placed, whichever is less;
- iv. In the case of window doors, the Window Sign shall not exceed 50 percent of the glass area;
- v. Miscellaneous business signs such as credit card stickers, open/closed signs and hours of operation are not included in this calculation, provided they do not exceed 0.20 square metres (2.25 square feet);
- vi. Window displays, including merchandise displays, graphics and text that are located more than 20 centimetres (1 foot) from the face of a window are not considered signs; and
- vii. An internally illuminated Window Sign may comprise of a maximum of 8 percent of the Window Area, or 1.8 square metres (20 square feet), whichever is less.

7.8	Sign District H (Special Permit Area – W1.2; CD5; CD6; CD14; CD29)
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In Sign District H, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Low-Mount Free-Standing Sign is permitted per lot;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Projecting Sign per business; and
- (d) One Temporary Sign per street frontage.
- (e) One Sandwich Board Sign per business.

2. PROVISIONS:

(a) Low-Mount Free-Standing Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area of a sign shall not exceed 1.8 square metres (19.4 square feet) if one-sided or 3.6 square metres (38.8 square feet) if two-sided;
- v. No sign shall exceed a height of 1.8 metres (5.9 feet); and
- vi. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(b) Fascia Sign:

- i. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);

- ii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iii. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- iv. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.3 metres (0.98 feet) from the building face.

(c) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(d) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);
- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);
- v. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(e) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six month period, at the end of which the sign must be removed.

(f) Sandwich Board Sign:

- i. No sign shall be located on public property;
- ii. The display area of a sign shall not exceed 0.56 square metres in area (6 square feet) per advertising face and have dimensions not exceeding 0.6 metres (1.97 feet) in width by 1.0 metres (3.2 feet) in height;
- iii. The sign shall be hinged along the sign's upper edges, with not more than two advertising faces; and
- iv. Sandwich Board Signs that have been placed on a Municipal Right-of-Way, or are located on private property where such signs are prohibited; or are without the required permit, may be removed by the Town. Impounded Signs will be held for a period of 30 days, at which time they will become the property of the Town unless returned to their owner upon payment of a Fifty (\$50.00) Dollar impound fee.

7.9	Sign District I (P1; I1; I2; U1; U2; U3)
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In Sign District I, the following signs shall be permitted subject to the provisions of this Section:

1. PERMITTED SIGNS:

- (a) One Low-Mount Free-Standing Sign is permitted per lot;
- (b) One Fascia Sign or three Canopy Signs (on a single canopy; one per canopy face) per business, per building face;
- (c) One Projecting Sign per business; and
- (d) One Temporary Sign per street frontage.

2. PROVISIONS:

(a) Low-Mount Free-Standing Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall project over a street;
- iii. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 0.3 metres (0.98 feet);
- iv. The display area of a sign shall not exceed 1.8 square metres (19.4 square feet) if one-sided or 3.6 square metres (38.8 square feet) if two-sided;
- v. No sign shall exceed a height of 1.8 metres (5.9 feet); and
- vi. No sign shall be located within 3.0 metres (9.8 feet) of adjoining property lines.

(b) Fascia Sign:

- i. The display area of a sign shall not exceed 0.67 square metres (7.2 square feet) for each lineal metre (3.28 feet) of building face upon which the sign is mounted, with no vertical dimension being greater than 0.6 metres (1.97 feet);
- ii. No sign, including its fastenings and supports, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath;
- iii. No part of a sign shall extend beyond the width or height of the wall to which it is attached; and
- iv. The display area of the sign shall be parallel, throughout its length, to the plane of the building to which it is attached, and no part of the sign shall be further distant than 0.3 metres (0.98 feet) from the building face.

(c) Canopy Sign:

- i. The message area of a sign shall not exceed 0.2 square metres (2.2 square feet), for each 0.3 metres (0.98 feet) comprised in the length measured horizontally of that side of the canopy on which it is displayed;
- ii. No part of a sign, shall be less than 2.4 metres (7.9 feet) from the ground directly underneath; and
- iii. No part of a sign shall project above the top of the canopy.

(d) Projecting Sign:

- i. No sign shall be internally illuminated;
- ii. No sign shall exceed 0.56 square metres (6 square feet) in area, with the width of and sign being no greater than 1.0 metres (3.2 feet);
- iii. The sign shall hang under the projecting bar, supporting the sign, by 0.3 metres (0.98 feet);
- iv. In the case of a sign having 2 faces, the faces must be parallel to each other and not exceed a depth of 10.16 centimeters (4 inches);

- v. No sign shall be located less than 1.0 metres (3.28 feet) from any part of the vehicular portion of any street; and
- vi. No sign shall be higher than 3.66 metres (12 feet), nor lower than 2.4 metres (7.9 feet) from the ground directly underneath.

(e) Temporary Sign:

- i. No sign shall be illuminated;
- ii. The display area shall not exceed 5.0 square metres (53.8 square feet) or have any single dimension that exceeds 3.0 metres (9.8 feet);
- iii. No sign shall be located less than 3.0 metres (9.8 feet) from any lot line; and
- iv. The placement of such a sign shall be limited to a six-month period, at the end of which the sign must be removed.

8.0 REPEAL:

That “**Town of Sidney Sign Bylaw No. 861, 1986**” and all amendments thereto are hereby repealed.

9.0 EFFECTIVE DATE:

This bylaw shall take effect upon the date of its adoption.

10.0 BYLAW CITATION:

This Bylaw may be cited as “**Town of Sidney Sign Bylaw 1806, 2004**”.

Introduced and read a first time the	10 th	day of	May, 2004.
Read a second time the	10 th	day of	May, 2004.
Read a third time the	28 th	day of	June, 2004.
Reconsidered and finally adopted the	12 th	day of	July, 2004.

MAYOR

CORPORATE ADMINISTRATOR